



EDI Workshop Overview

Course Overview: Understanding Difference to Build Better Workplaces

From racism and religious discrimination to gender pay gaps and LGBTQ+ hate crimes, our society continues to face significant challenges rooted in misunderstanding and bias. These issues don't stop at the door of the workplace—they enter with us, often subtly shaping cultures, behaviours and opportunities.

This course explores how discrimination, whether overt or unconscious, can damage not only individuals but also the collaborative potential of diverse teams. Without awareness, workplaces risk becoming toxic environments that stifle innovation, fuel conflict and alienate talent.

Through a mix of lived experiences, legal context, and inclusive communication practices, we'll help you build the confidence and tools to foster fairness, empathy and equity at work. Because creating a thriving business starts with creating a safe space for all.

Workshop Costs & Discounts

Course Cost: Group workshops at Worting House, Basingstoke cost £90+VAT per delegate.

10% discount available for:

- Brevity customers
- B Corporations
- Basingstoke Ambassador Community members
- Hampshire Chamber of Commerce members
- Basingstoke Business for Good (BBFG) verified companies



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Course Structure

Module One

Icebreaker

Introduction to the course and participants

Setting the tone for open discussion and learning

Module Two

Exploring change

Reflecting on personal perspectives on change

Understanding the emotional response to change and its implications.

Module Three

Understanding EDI

Defining EDI and its significance in modern workplaces

Stepping out of the drama triangle: Recognising and addressing conflict

Module Four

Overview of EDI terminology

Exploring key concepts such as stereotyping, prejudice, labelling, protected characteristics, equal opportunities, and diversity.

Understanding the impact of these terms on EDI efforts.

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Module Five

Self reflection

Examining personal biases and perceptions through the concept of "Your echo chamber"

Recognising the importance of self-awareness in fostering inclusivity

Module Six

Importance of EDI in business

Exploring the business case for EDI

Understanding how EDI contributes to organisational success and innovation

Module Seven

EDI in communications

Strategies for promoting inclusive communication practices

Addressing barriers to effective communication in diverse teams

Module Eight

Improving EDI at work

Practical tips and techniques for enhancing EDI in the workplace

Developing action plans for implementing EDI initiatives.



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Module Nine

EDI course quiz

Assessing knowledge gained through interactive quizzes

Reinforcing key concepts covered in the course

Get in Touch

For further information and to enquire about Brevity's EDI Workshop, please email hello@brevity.marketing or call 01256 536000.